La Ciguë, student housing cooperative in Geneva, Switzerland

A pioneering cooperative which owns buildings and rents empty flats from private owners to offer them at an affordable price to people in training. La Ciguë is the first and largest self-managed student housing cooperative in the world and has enabled over 8,000 young people from all over the world to study in good conditions and become emancipated in Europe’s most expensive city.

Submitting organisation: La Ciguë

Type of organisation: Co-operative

Key elements of the project:

- **739 rooms at an average rent of 415 USD per month**
  
  La Ciguë owns eight buildings and leases apartments from private and institutional owners to rent them to its members. Rents are 30% to 60% cheaper than the open market.

- **Introducing a culture of self-management and solidarity**
  
  Since 1986 dozens of generations of students have been contributing to developing the Cooperative, managing groups and general assemblies, planning projects, developing skills and solidarity.

- **Environmental and social innovations that become benchmarks**
  
  La Ciguë started the users housing cooperative movement in Geneva, the temporary rent of vacant flats or commercial spaces waiting to be renovated or demolished. All its projects are pioneers in energy-efficiency and comfort with shared spaces and facilities.

What inspires us ...

A creative and innovative organisation successfully developing permanent affordable housing in a challenging context, while holding high the values of social inclusion, mutualisation and sharing, sobriety, cultural and gender equality. By partnering with public authorities and private owners they have created a strong local reputation as an affordable housing developer. They are working to create an international network to share and learn between self-managed student housing organisations.
Introduction

La Ciguë is the world’s biggest housing cooperative for and managed by students. It was the first of its kind in Europe when it started operating in 1986 and has become an indispensable actor in the field of affordable and non-profit accommodation in the Canton of Geneva.

In the most expensive city in Europe, people in training (students, apprentices, and interns) with low- or no-income struggle to find decent housing that allows them to focus on their studies at an affordable cost. Rents in Geneva are extremely high and public student housing is insufficient. Students find themselves either in precarious tenancies, commuting from far away, or having to work long hours alongside their studies. The barrier between those who can or cannot afford to live in the city exacerbates social inequalities in the access to higher education or internships.

The cooperative negotiates with owners of empty homes which are waiting to be refurbished or demolished, to rent them for short periods of at least 12 months, to then sublet them to its members. La Ciguë then becomes the owner’s sole contact, takes care of the administrative and technical management, ensures the payment of rents, which presents advantages for owners who make this choice.

At the same time, since 1998 La Ciguë has developed or renovated existing buildings on public land and with high environmental standard to create its own permanent housing stock. The cooperative currently manages 739 rooms which are 30% to 60% cheaper than equivalent rooms on the private market, about CHF 370 ($413 USD) a month.

The members of la Ciguë actively participate in the decision making of the cooperative and the maintenance of the housing stock. They can live in the apartments for a maximum of five to six years, which allows a turnover and constant involvement of new people to the cooperative’s values of sharing, solidarity, and responsibility.

Organisation Implementing the Project

La Ciguë is a non-profit, self-managed and independent cooperative which aims to develop permanently affordable homes for people in training. Its core values are the participation of members, non-speculation, and the protection of the environment. Its main activities are dedicated to:

- Constructing and/or renovating buildings owned by the cooperative.
- Searching private homes to lease from public and private owners.
- Renting rooms to its members.
- Maintaining the housing stock.
- Implementing social activities with members and other actors.
All residents buy one share of the cooperative and become members who elect their board of directors. This board is composed of eight residents and non-residents, as well as five members of the work team and make decisions on the general policy of the co-operative. It hires and delegates the operational management to a work team of nine employees (equivalent to 5.5 full time employees).

For each building or group of buildings there is a local assembly of residents which elects its own coordinators, who in turn liaise with each other in a council of coordinators, and with the work team to deal with issues and proposals from the members.

**Context**

Affordable housing has been one of the revindications from Geneva’s alternative and youth movements since the late 1960s. These led to a squatter’s movement in the 1980s in resistance to urban renewal plans of the Municipality which aimed at demolishing central workers neighbourhoods in benefit of new real estate developments. Both responding to a social need for housing and experimenting new ways of shared living, art and culture, the Geneva squatting movement grew to one of the most important in Europe. In 1986, a student union of the University of Geneva occupied buildings of the university in protest of the lack of affordable student accommodations in the city. This event eventually led to a dialogue with the City Government, and the creation of La Cigué.

The first “agreement for loan use” - which allowed a third party (la Cigué) to rent a property from an owner on behalf of its members- was celebrated a few weeks later, to house 10 students. This contract type was first repeated with substandard properties owned by the Municipality which needed retrofit, and progressively also with affordable housing foundations and private owners.

At present, Geneva is considered Europe’s most expensive city, and within the world’s top ten at different rankings. Only 1% of the homes of the canton of Geneva are available for rent or purchase. In this context, the monthly rent prices are around CHF 25 ($28 USD) per sqm.¹

Different organisations grouped in an association offer standard student residences in Geneva, with monthly prices above CHF 480 ($535 USD) for a room in a shared apartment to over CHF 820 ($915 USD) for a studio. Nevertheless, these are not enough to meet the demand for accommodation for all students, apprentices and interns who do not have a family home in the city.

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¹ According to Numbeo contributory database, it costs CHF 17,391 ($19,400 USD) per sqm to purchase in the centre of Geneva. Average monthly rent costs in the city centre are CHF 2,002 ($2,234 USD) for a one-bedroom flat and CHF 4,150 ($4,630 USD) for a three-bedroom flat.
**Project Description**

Activities can be divided into rental of properties for temporary use and housing project development.

**Temporary rent:** The cooperative has developed strong partnerships with public and non-profit organisations as well as private property managers to rent empty properties for a limited or undefined time. Currently, la Ciguë manages 39 properties under different lease agreements benefiting 430 people:

- 64 rooms in three buildings leased on an undetermined timeframe.
- 366 rooms in 37 buildings or houses on a one- to three-years lease.

The typologies and sizes of the apartments or houses depend on the offer. Most of the rooms are in shared flats where residents have an individual room and share the kitchen, living room, bathroom(s), garden, terraces, and other facilities. This is the model favoured by La Ciguë to create social life. However, some of their accommodations are studios for people who prefer or need to live alone. All of them are in the central areas of the metropolitan area of Geneva (see map).

**Project development:** A few years after starting their work, La Ciguë decided to constitute a permanent housing stock by developing its own building or retrofit projects. This had the objective of creating high environmental quality homes with shared spaces between residents and the neighbourhood, to foster social interaction. The first building was inaugurated in 1998. The architects who won the Europan competition for this project designed two wooden buildings with eight apartments each and shared spaces. The project won the Interassar prize 1999. Seven other projects followed until now and three others are planned in the coming years.

Altogether, the built projects include 311 rooms:

- 1998: Montbrillant 18, centre of Geneva. **32 rooms** in eight flats, one shared terrace open to the neighbourhood.
- 2004: Les Ouches, suburbs of Geneva. **20 rooms** in two flats in a building with family homes co-developed with the CODHA cooperative, shared room, music room and studio.
- 2009: Pavillons, centre of Geneva. **40 rooms** in eight flats, one multipurpose space, two spaces for non-profits.
- 2009: Clos Voltaire, centre of Geneva, renovation of an 18th century villa. **30 rooms** in two clusters, one multipurpose space open to the neighbourhood. The city council renovated the building and La Ciguë built in the rooms.
- 2011: Coulouvrenière, centre of Geneva. **48 rooms** in eight flats, one multipurpose space and terrace, commercial spaces.
- 2013: Pont d’Avre, centre of Geneva. **23 rooms** in three duplex clusters with shared facilities in each cluster. La Ciguë’s office is on the ground floor.
• 2015. **Chaponnière**, centre of Geneva, renovation of a building from the late 19th century. **48 rooms** in eight shared flats and a studio, one multipurpose space available to external people, commercial spaces.

• 2018. **Vergers**, Meyrin, new eco-district. **70 rooms** in 10 flats of different typologies, one multipurpose space, commercial spaces, one restaurant.

All the buildings are built on public land from the City of Geneva, the City of Meyrin or the Foundation for the Promotion of Low-Cost Housing and Cooperative Housing (FPLC), with a 99-years land lease that is intended to be renewed in perpetuity. The cooperative owns the buildings and works with several private developers for the construction or retrofit.

The different commercial spaces owned by La Ciguë in its buildings are rented to different social purposes: four restaurants, two bike-repair shops, a neighbourhood centre, a Buddhist centre, and eight workshops for artists and craftspeople. Four multipurpose spaces are shared with members as well as local associations.

### Aims and Objectives

La Ciguë aims at enabling their members to experience affordable shared living, sharing facilities at building and neighbourhood level, and participating in a vibrant cooperative life that fosters social interaction, mutual support, and self-management. It was also developed as an alternative model to the strict rules of the traditional student homes (gender separation, curfew, no parties, no common spaces, etc.) as a way for emancipation and free thought.

The project aims to continue expanding, with 250 rooms planned in three new projects to be delivered in 2026 and 2030.

### Key Features

**Inclusive and democratic principles and management**

The criteria to join the cooperative are:

- Be of adult age (+18 years).
- Be under training as a main activity (studies, apprenticeship, internship, university assistant) at least 12 hours a week.
- Have an annual income lower than CHF 36,000 ($44,200 USD). The legal minimum income for a full-time job in Geneva is CHF 56,784 ($63,440 USD) a year.

The 739 current members are aged between 18 and 53 years, but 81% are aged between 21 and 31, and 50% are aged between 24 and 28 years. 55% of them are women. They come from all the continents from 70 countries: 51.3% from Switzerland, 25.7% other European countries, 10.1% Sub-Saharan Africa, 6.8% Latin America, 3.1% Asia, 1.8% Middle East and North Africa and 1.2% North America and Oceania.
Types of studies followed by members:

- 45% university studies
- 40% technical and professional studies
- 5% other types of studies.
- 10% interns in companies, United Nations, or NGOs.

There is no waiting list for the homes. Every person fulfilling the criteria can look for a private room from La Ciguë by participating in an introduction session given by members, after which interested people receive the advertisements about new vacancies per email. The residents of each cluster apartment have the liberty to establish their specific criteria and choose who will join them when someone moves out. Candidates must provide a motivation letter and may be invited for a visit and interview. When someone has been selected by a group, they sign a rent contract with La Ciguë and purchase one share of the cooperative.

Once a person has joined the cooperative, they can stay for a maximum of five years in La Ciguë’s homes, to ensure a turnover. A sixth year can be granted if needed and the Board can evaluate and decide on exceptions for people in vulnerable situations. On average, members stay four years.

The participation of members in the activities of the cooperative is not compulsory but essential to the democratic life. In addition to the general assembly and building assemblies, members can also volunteer in eight thematic committees which can decide on their internal functioning and implement important tasks for the cooperative:

The general assembly, board, or work team can request the creation of an ad hoc work group composed of voluntary members to research and report on a specific subject to take informed decisions. Likewise, local assemblies can create local work groups.

This decentralised and self-managed task-repartition fosters participation of the members, collective intelligence, creativity, mutual learning, and democratic and transparent decision-making. Altogether, around 70 people are constantly involved in the above-mentioned bodies, and at the level of each shared apartment, all residents organise to make decisions, plan, solve issues, etc.

Members also have a say on the design of future housing projects but also on housing and urban development policies. As an affordable housing developer, La Ciguë participates in the urban renewal and in shaping of future neighbourhoods. For example, in 2021, it launched -together with other

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2 Committees are: Reception and information for new people looking for accommodation; Orientation for the new construction projects in terms of architecture, social and environmental aspects; Training on identification of empty homes; Allocation of the new flats to members; Conflict resolution between housemates; Support to participatory projects initiated by co-operators; Recruitment of new work team members; Organisation of parties and events.
investors- an architectural and urban planning competition and a sustainability charter for the future Semailles-Palettes district plan. The participants of La Ciguë’s habitat committee worked on the programme for the new neighbourhood where future students will live.

Cooperative – public and private partnerships

La Ciguë has worked with public authorities to try and improve their methodology and gain trust from a growing number of stakeholders to get temporary use of buildings and homes. These include the Municipal Real Estate Management (GIM), the local Public-Law Real Estate Foundations (Emile Dupont Foundation, Emma Kammacher Foundation, René and Kate Bloch Foundation), the Foundation for the Promotion of Low-Cost Housing and Cooperative Housing (FPLC), the State of Geneva Pension Fund (CPEG), the Geneva Cooperative Housing Society (SCHG), the Foundation for the Development of Art and Culture (FODAC), the municipalities of Onex, Vernier, Lancy, Perly-Certoux, Plan-les-Ouates, Thônex, and the State of Geneva. They also collaborate with a series of private property-managers.

Owners generally agree to lend la Ciguë estate that is empty awaiting renovation or demolition. After a first successful collaboration they usually entrust more properties to the cooperative. Some individual owners also entrust their vacant property for free for the social purpose of giving accommodation to low-income people in training.

Innovation

La Ciguë describes itself as “a living organism that is rooted in the city, evolving with society and sometimes ahead of it”. It has in fact been ahead of its time promoting ecological housing projects since the 1990s, showing that affordable housing can be pleasant, environmentally friendly, innovative, and supportive of community life. The cooperative has always been a pioneer in terms of energy-efficient constructions and retrofits as well as biobased materials.

The architecture and typology of the flats are very diverse and innovative. It meets the needs of a shared apartment: large collective spaces and smaller individual private rooms. In terms of experimental housing, la Ciguë has several examples such as the transformation of commercial areas into housing.

This model is unique in Europe because of its scale, the self-management and constant involvement of its members. During their stay in Geneva members experience self-management, solidarity, democracy, understanding of affordable related issues and inequalities, friendship and much more.

Funding

La Ciguë accesses empty properties from the market or from the public and housing foundations at a maximum price of CHF 250 ($280 USD) per month per room. These rooms are then rented to members at the price of CHF 350 ($391 USD) a month, which is 55% less than the current market price for
equivalent rooms (around CHF 800 - $895 USD). The average monthly fee of CHF 100 ($111 USD) levied on each room is an income for La Ciguë. Together with the 311 rooms rented out its own buildings, average monthly income per room is around CHF 370 ($413 USD) per month.

The annual income of La Ciguë was CHF 3.5M ($3.92 USD) in 2022, including rental income of commercial spaces.

The principal expenses in 2022 were:

- Rent payments to owners: CHF 1.2M ($1.34M USD)
- Payment of loans and interests to banks: CHF 0.95M ($1.05M USD)
- Salaries of Staff and employer taxes: CHF 0.82M ($0.92M USD)

In 2021 the balance between incomes and expenses gave a positive result of CHF 277,835 ($310,000 USD). As a non-profit organisation, the cooperative is not allowed to generate such an important surplus. Therefore, it must allocate this positive result to concrete activities like new housing projects, security funds, members’ projects fund, international cooperation fund or local solidarity fund. The allocation is voted by the general assembly.

Total fixed assets in the eight existing buildings and three building in progress represented over CHF 37.6M ($42.1M USD) in 2021. These projects are funded with a mix of equity, subsidies, and bank loans from the Swiss Alternative Bank (BAS) and from the Foundation for the Promotion of Low-Cost Housing and Cooperative Housing (FPLC). Low-interest bonds-loans guaranteed by the Federal Bureau of Housing of the Swiss Confederation are also given by the Issuing Office for Housing Construction (CCL).

Several projects have also received subsidies for the environmental quality of the built or renovation by the City Geneva, the Geneva Cantonal Energy Office (OCEN) or the federal government. Philanthropic donators to the construction projects include the Romande Swiss Lottery Fund, the Hans Wilsdorf Foundation and University of Geneva.

In recent years, a reduction of the usual annual surplus has been observed by the cooperative. Since the beginning of the COVID-19 pandemic, which provoked the losses and reduction of student-job opportunities, the arrears of more than three consecutive rents by members have doubled, reaching more than CHF 200,000 ($223,000 USD) of debt by tenants to the cooperative in 2022.

During 2022, a net reduction of 80 homes leased to the cooperative also represented a reduction of income compared with previous years. To keep rents low, La Ciguë expects to break even with little margin in 2023. However, the organisation has put in place a plan of internal measures to improve the economic situation (improve efficiency, find other sources of financing) without having to touch neither the rents nor the salary structure.

The prospects are nevertheless good: new temporary rooms will be made available to La Ciguë during 2023, and three new construction projects (250 rooms) will be delivered by the cooperative in 2026 and 2030, reduce the cooperative’s dependence on temporary rents.
Impact

Financial

Through its cooperative housing model, La Ciguë has benefited an estimated of 8,000 students since 1986 who could live in decent homes in a vibrant and empowering environment.

The cooperative manages around 780 rooms which are on average 30% cheaper than equivalent rooms on the private market. Through the access criteria it focuses on people in training who have no- or a low-income and therefore have real difficulties to access accommodation that is both affordable, decent, and close to their place of study or practice.

People can stay in rooms for a maximum of five to six years to facilitate a turnover, and in exceptional cases, the board of the cooperative can allow members to stay in the cooperative for longer. This situation has increased due to the COVID-19 crisis and led to the creation of a solidarity fund for members who lost their student-jobs.

In general, when members accumulate rent arrears, the cooperative offers them to pay in instalments or refers them to public or private social assistance structures. If no agreement is found, the member must leave the cooperative and the debts are cancelled after five years if they have not been paid back. Only in a handful of cases in 37 years did the cooperative start legal proceedings, in occasions when the debt exceeded several thousands of francs.

Social

La Ciguë is an open minded, non-discriminatory, inclusive, and democratic organisation. Gender equality and recognition of members of the LGBTQI+ communities are an important aspect of this cooperative, may it be through the inclusive writing used in all communications from La Ciguë, or the total freedom for each cluster apartment to establish the criteria for their new members to create safe spaces for all.

Student cooperative housing represents an excellent way for newcomers to create social bonds and a commitment to a political and social ideal of the right to adequate and ecological housing. People from different origins, cultures, ages share their living space and take decisions together daily. However, each member has a private room, where their intimacy a calm to focus on their studies are respected.

Residents are responsible for setting their own rules at the flat and building scale. They vote for their representatives who liaise with their peers from other buildings, and with the work team and board of La Ciguë to propose improvements, alert on emerging issues, etc. In each apartment, representatives are responsible for organising shifts for cleaning and maintenance, collective cooking, or purchases, organising social events (meals, movie screening, gardening, sports, games, parties, etc.), as well as establishing their selection process of newcomers when a room is free.
The international cooperation fund and the local solidarity fund allow members to express their solidarity with others by deciding to implement meaningful projects for other vulnerable people locally or internationally. For instance, these funds were used to support a housing cooperative in Nicaragua and local campaigns and events organised by Geneva-based grassroots organisations on diverse subjects from rights of minors without parents, bicycle sharing to feminist music bands and sexual and bodies inclusivity.

This empowerment process is unique in student accommodation and certainly influences members in their future lives as citizens and professionals. Even though this impact is intangible, it may be one of the most relevant for the society because of the number of generations of people from over 50 countries who spend a part of their life in this living laboratory.

This model shows that there are scalable alternatives to market-based real estate, when there is cooperation, mutualisation and community-driven decision making on the built environment. In this sense the human rights focus and inspiration of La Ciguë go far beyond the canton of Geneva.

**Environmental**

Giving a use to vacant housing stock that is meant to be renovated, transformed, or demolished allows to prolongate its life cycle whilst the works are planned, or permits are delivered. This contributes to optimise the use of the city, public services, and urban amenities.

All the cooperative-driven projects were developed with the highest environmental standards of the time applicable to renovation or new built. They also provided innovations to the housing sector:

- **Montbrillant 18** (1998) both buildings were built out of wood.
- The *Pavillon* building (2009) is built in recycled concrete and thermally insulated with blown-in wood fibre and has an energy production with wood pellets and solar panels. It was the first building in Switzerland to reach the Minergie-P certification with the ECO complement.
- **Coulouvrenière** (2011) has an innovative energy storage system by means of two water tanks of 10,000 litres each. This seasonal storage provides energy for domestic hot water and heating. This system can potentially provide 100% of the energy needs through solar, depending on consumption. This project as well as *Pont d'Avre* (2013) made it to Minergie-P and ECO certification.

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3 Minergie is the Swiss certification for buildings which do not use fossil fuels for heating and reach higher performances than the standards in terms of energy consumption and production, ventilation, insulation, and airtightness of the envelope of the buildings. Minergie-P sets even higher standards for very low energy-consumption, maximum quality, and comfort. Minergie-A stands for energetically autonomy with a high electricity production through photovoltaic cells and energy storage systems. Finally, ECO complements the three previous Minergie labels by directly including health and ecological aspects of the building based on 80 criteria.
Les Verger (2018) also certified Minergie-A-P and ECO.

When members they sign their rental contract, they must also sign an ecological charter which states La Cigué’s use of the buildings in an ecologically respectful manner. This means saving energy and water, recycle waste, primarily use bicycles and public transportation. A work group on energy and water saving behaviours emerged at the end of 2022 with the dramatic increase of energy prices, and sent a list of recommendations to all members.

Learning, evaluation, and recognition

Learning

La Cigué managed to grow and prosper in the challenging context of skyrocketing real estate and land prices through their innovative model and partnerships with public, non-governmental and private stakeholders. Partnerships with important housing stakeholders and the recognition achieved by La Cigué ensure that there will constantly be a reasonable stock of temporary leased homes in offer.

By creating its own housing stock -which currently represents 40% of its rooms-, it has managed to have a stable income for the cooperative. For now, the fluctuation in the number of temporary leased homes from one year to the other can negatively affect their economic balance. But the share of rooms in owned buildings will grow to over 55% by 2030 with three new projects.

Despite the inflation and COVID-19 crises which have affected the economy of people in training and largely increased the costs of building materials, the cooperative neither significantly increased the rents levels nor reduced the number of employees, which proves the resilience of its economic model.

Recognition

Several Cigué projects won architecture contests including bronze award at die Besten Hochparterre 2012, Romande Distinction of Architecture 2014, Arc Award 2014 for the Coulouvrenière project. A few articles on la Cigué:

- Tribune de Genève – April 2023 « Students build their nine sqm rooms »
- Revue Habitation – June 2022 « Convert empty offices into cooperative housing »
- Tribune de Genève – August 2018 « the student building where one becomes an adult »
- Bastamag – October 2010 « Student housing: a cooperative to fight the rental shakedown »
Transfer and future plans

La Ciguë plans to keep growing locally in the Canton of Geneva. As important urban renewal and constructions are planned in Geneva, the cooperative will likely receive more temporary homes before they are demolished or refurbished.

Recently, new market actors have started competing with la Ciguë to use vacant homes for short-term rents in Geneva. But in 2021, la Ciguë already started a new experimental concept. It organised a call for projects to convert a vacant shopping centre meant to be transformed - which was made available by the Emma Kammacher Foundation- into temporary community housing for 18 months (from early 2022 to the summer of 2023). In this project, called Hex.ao, the architects planned with future tenants the retrofitting of a 220 sqm gallery into four 10 sqm private modular sleeping areas, a shared kitchen, a living room and a workshop. Art and design students used recycled materials and second-hand furniture to create their modular room which will eventually be dismantled and transferred to other student accommodation. La Ciguë founded this initiative (CHF 10,000 - $11,050 USD) and will receive a monthly rent of CHF 200 ($220 USD) from each resident.

As there are currently 250,000 sqm of empty office space in Geneva, la Ciguë sees potential in starting to use non-residential properties for people in training, but potentially also for migrants (not in training), in collaboration with Geneva’s General Hospice which works in accommodation for migrants.

La Ciguë has already led to other cooperative housing projects. In 1994, members of La Ciguë co-founded the famous CODAH cooperative which has become the biggest housing cooperative in the Geneva-Lausanne area with 757 homes in 20 buildings. all permanently kept affordable through cooperative ownership. They are also planning to create a network of mutual aid between Geneva cooperatives who offer homes to people in training.

In 2022, La Ciguë was invited by urbaMonde to a side-event of the Zurich Cooperative Housing Symposium to meet and exchange with other student cooperative housing organisations like Student Coop Homes (UK), Studentendorf Berlin (Germany), Ospitalita Solidale (Italy) and the NASCO network (North American Students for Co-Operation) among others. There, the idea of creating an international network emerged, to facilitate peer-to-peer knowledge exchange and help the development of new students housing cooperatives. These organisations will be further discussing this possibility in June 2023 at an official event of the International Social Housing Festival in Barcelona.

World Habitat Reflections

La Ciguë shows that it is possible to secure permanent affordable and environmental-friendly housing for low-income people in training even in one of the world’s most expensive cities, by using a rights-based, non-profit, and community-driven methodology. This model only exists in a handful of places in the world and deserves to be better known and transferred to other cities where students are forced to live in inadequate accommodation to access higher education. The World Habitat Award can help lift the veil on the difficult living conditions of students and provide timely support for the creation of an international network of student housing cooperatives.