

Post	Campaign Impact Manager
Salary	£32,000 (negotiable dependent on experience)
Contract type	Permanent, (subject to six-month probation) Full-time (34.5 hours per week) (other hours considered)
Location	Preferably based at our offices in Coalville, Leicestershire (remote working considered for the right candidate)
Closing date	Tuesday, 18 September 2018 at 10:00 am (GMT)
Interviews	Friday, 28 September 2018
Start date	November 2018 (subject to discussion with appointed candidate)

Billions of people around the world lack a safe home due to conflict, poverty, natural disasters, and poor housing rights. At World Habitat, we work as a catalyst to help people overcome these challenges. We find out what works, help it grow and transfer great housing ideas to where they are needed most.

We run the World Habitat Awards celebrating the best in housing solutions; peer exchanges that bring people and ideas together; we champion communities that take control of solving their own housing needs; and we initiated and coordinate the European End Street Homelessness Campaign.

We set up the European End Street Homelessness Campaign, because we believe that the time has come to stop managing homelessness and start ending it. Inspired by our work with Community Solutions in the USA and the Y-Foundation in Finland (who have both won World Habitat Awards due to their inspirational work to end street homelessness), we are now working with 13 European cities to show that every community can end street homelessness.

The pilot phase of our work has now been completed and evaluated. We are already seeing early, tangible impact. In the next phase of our work, data and evidence will be key to ensuring the success of our mission. This new role will lead the campaign's evidence and impact work. It will ensure that the 13 campaign cities and our wider network have the clear and actionable data and support they need, to ensure that they can end homelessness.

We want someone who is passionate about evidence and the way it can support organisations to create real social change. You will be interested in working directly with campaign cities using data and evidence to create a shared understanding of the issues. This will help cities to plan and implement effective solutions including testing new approaches – so that they can make real reductions in street homelessness. Travel will be required to work with our 13 European Cities, with potential opportunities to travel more internationally. You will shape this role, working closely with our campaign cities and other organisations, who share our goal of ending homelessness.

You will occasionally be involved in other work areas, for example, assessing applications for the World Habitat Awards. You will represent World Habitat within the UK and overseas so an ability to travel is essential. Fluency in Spanish or French would be an advantage.

Our strong preference is that you will be based at our offices in Coalville in Leicestershire, where World Habitat has historical ties. Coalville is within commuting distance (by car) of Birmingham, Derby, Leicester and Nottingham and about one hour from Leicester and Loughborough on public transport. For the right candidate, we are open to considering alternative proposals for working arrangements if you are not based in this area. However, frequent travel to Coalville will be necessary.

Job Description – Campaign Impact Manager

Post Title Campaign Impact Manager

Responsible to Head of Homelessness Programme

Prime Function:

This position will lead the European End Street Homelessness Campaign's evidence and impact work. The role is responsible for the design and management of all data, analytic and quantitative support to the campaign and will be the key liaison for campaign cities and other stakeholders on effectively utilising data and evidence to drive reductions in homelessness.

Principal Duties and Responsibilities:

- ❖ Lead the development of new systems and enhance existing systems to enable World Habitat and campaign cities to capture, track and improve performance by identifying what works in ending homelessness
- ❖ Proactively work with campaign cities to utilise data and wider evidence to develop robust recommendations and plans as part of a wider change strategy. This will include providing them with on-going flexible advice, support and guidance through the change process (where possible supported by real time data).
- ❖ Lead on the design and evaluation of quantitative and qualitative studies. Write and present reports on key findings to campaign partners and external audiences.
- ❖ Develop and maintain effective relationships and networks with key stakeholders involved in relevant research and service delivery including local government, homelessness organisations, social change organisations, research centres and think tanks.

Other

- ❖ Be an active member of the World Habitat staff team, including contributing to the general intellectual capital and playing an active role in the organisation's development.
- ❖ Undertake travel within the UK and internationally as and when required by the organisation. This is likely to amount to 20 to 25 days per year including overnight stays.
- ❖ Undertake other reasonable duties as required by the Director.

This job description sets out the level of responsibility and areas of duties of the post. Such duties may vary over time without changing the general character of the duties or the level of responsibility entailed. Such variations are a common occurrence and do not form part of the contract between World Habitat and the post holder.

Person Specification – Campaign Impact Manager

Skills & Experience - Essential

1. The ideal candidate will have a graduate degree (or equivalent) and will have gained relevant experience in public policy, the third sector or the private sector.
2. Ability to design, develop and utilise appropriate methods and tools to support high quality research **and/ or** Experience of managing, manipulating and analysing large datasets and understanding of current laws and best practice in relation to data protection
3. Ability to collate, analyse and present information and data to make recommendations to improve service performance or create wider system / policy change.
4. Experience of successfully drawing insights from research and/ or translating robust evidence into a range of accessible outputs that has been used to change policy and/or practice
5. Ability to work with non-data specialists to enable them to really get to grips with their data, using it to inform plans, test approaches and drive change.
6. Strong project and relationship management skills with demonstrative experience of effectively appraising plans and people in order to implement effective change.
7. Ability to work under own initiative with a proactive approach to problem solving
8. Proven skills in writing for and speaking to a range of audiences to ensure impact, including making data and research accessible for a range of audiences.
9. Experience of building and maintaining relationships with a range of partners to establish credibility, creatively solve problems, build consensus and achieve objectives
10. Proven ability to work creatively and analytically in a problem solving environment, with strong influencing skills.

Skills & Experience - Desirable

1. An understanding of the issues facing individuals who are homeless or vulnerable and socially/economically excluded.
2. Experience in applying change management processes
3. Background in European, transnational or international working
4. Fluency in a language other than English, preferably Spanish or French

Personal attributes – Essential

1. Personal effectiveness – You show self-motivation, initiative, commitment and a creative approach
2. Interpersonal effectiveness – You are committed to the achievement of organisational objectives and decisions through effective working relationships
3. Well-organised, able to meet deadlines and requirements and work on own initiative
4. Commitment to the goals of the Campaign and passionate about ending street homelessness
5. Confidence that creating lasting, positive change – however difficult that may be – is possible

Application, selection process and timetable

Please ensure you have read and understood the above information.

Complete the Application Form, ensuring that you outline clearly how your skills and experience meet the requirements of this Job Description and Person Specification. **A Curriculum Vitae will not be accepted.**

Complete the Equal Opportunities Questionnaire and return the Monitoring Form. This form will be separated from your application upon receipt.

If you are successful, we may undertake checks including taking up references to ensure that you are qualified for the job. When these checks are complete we will make you a formal offer of employment.

Applications must be received by 10:00am (GMT) on 18 September 2018. **Please send your application by email if possible.**

We will let you know by 21 September 2018 whether we will call you for an interview.

Interviews will take place on Friday, 28 September 2018

Please send completed application forms to Ms Sharon Smith at recruitment@world-habitat.org and indicate **“Post: Campaign Impact Manager”** in the subject field.

Ms Sharon Smith
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